

MINUTES: Pentwater Lake Association (PLA)

February 21, 2022

1. Meeting called to order: 6:38pm @ Centenary United Methodist Church
2. Roll Call: PLA Board Members - Pat Hooyman, Rich Pugsley, Beth Provencal, Joe Primozich and Dr. Ross Feltes. PLA Members: Kelie Bond, George Richey, AnnaMae Bush – Newsletter Editor. Betty Pleva- Education Chair and Lynne Cavazos- Social Chair.
3. Approval of Agenda: Request to add 2 items – under 11. New Business: Pentwater Master Plan and request regarding the 90° Boat Launch. Motion made by Joe to accept with additions, Rich seconded the motion. All approved, motion passed.
4. Public Comment: None
5. Approval of Minutes: November 15, 2021 Minutes reviewed. Ross requested correction in Roll Call regarding Board vs PLA Member roster. Motion made by Rich to accept with correction, seconded by Ross. All approved, motion passed. Corrected Minutes will be posted to PLA Website.
6. Addition of Kelie Bond to Board: Joe made a motion to accept Kelie as an interim PLA Board Member effective immediately, to replace loss of Mike Peters as Water Quality Chair. Kelie will be formally voted to the Board at the Annual Meeting in June. The motion was seconded by Ross. All approved, motion passed. Kelie given a warm welcome and will be a great addition with her background with the DEQ.
7. Treasurer Report: Rich emailed the PLA Financial Report Feb-2022 prior to this meeting. He changed the format of the report to show allocation of funds with new Youth Fishing Tournament donations separately. Report now includes: General Funds/undedicated monies (which includes checking and savings): \$10,418.93. Harvest Fund: remains at \$2025.00 and Youth Fishing Tournament: an astonishing \$2182.77.
-The Fishing Tournament donations were made in memory of Dave Rose and will fund the Tournament for years to come. Dave’s wife and daughter both had contacted PLA members to let the PLA know their intention to put this in Mr. Roses obituary as request to donate in memory of him. Dave was the first to donate money for the Tournament prior to his passing. It was very special to him. Thank-you cards were mailed to each donor. The cards were postcard style with a photo on one side of a local child who won one of the categories. The child was holding up a master angler fish and had a bright smile on his face.
Joe gave a kudos out to Pat for getting a PayPal account set up quickly for donations per request and convenience of the donors. Rich, Pat and Beth all worked on adding it to the PLA Website. The PayPal account is a non-profit designation and therefore fees are less. Pat is monitoring the site. Rich and Beth both have sign on access as back-up.
-Rich also reminded everyone that because we are non-profit, we should not be paying taxes on purchases. He has a form to fill out with the numbers needed and to ask for it when needed. Pixel Graphics has the number on file.

8. Next Board Meeting: March 21, 2022 @ 6:30pm at Centenary UMC. Pat will call ahead for access into the church.
9. Committee Reports:
 - A. NEWSLETTER: AnnaMae is pleased with the flow of great articles that came in for the February Newsletter. All agreed AnnaMae did another stellar job!
Rich stated 2 newsletters were returned – discussed both names and one had moved out of area, the other Kelie knows and will call to verify contact information.
 - B. PUBLICITY: Pat got announcements of this meeting in time – both newspapers and online Oceanapress.com. In late Spring will also submit a press release about Life Jackets and Clean Boats/Clean Water information. Betty added that the Speech Contest article has been submitted and will be in the February 24 edition. She will submit another article with the winners as well.
 - C. PLA WEBSITE: Beth reported the website has been updated with Newsletters and Annual Treasurer report. And will post the November Minutes next. She mentioned the new donation link was a worthy challenge and thanked Rich and Pat for their help. We will be posting pictures and a write up about the Speech Contest under Events in late March.
PLA FACEBOOK SITE: Beth reported since last meeting we have posted 5 different posts. Good response of likes and a few comments. Traffic of the site is steady.
 - D. MEMBERSHIP:
 - a) Membership update: Rich stated current membership is 231 effective Dec 31, 2021. Since 2022 began, have had 1 new member join and 3 renew. They will be members for the July 2022-2023 year.
 - b) New Membership Envelope: (information and quantity): Rich provided a handout of the potential new membership envelope, created because of membership input. It includes an option to check if renewal or new, and only add information if it is different than the Directory. Also, there is a section to check if you prefer the Newsletter by email or US mail. It is hoped that ease of the process will result in more timely return of the envelopes. Discussed reasonable number to be ordered – decided 500- or 2-years' worth is prudent, in case Riparian Magazine dues change or the format causes unforeseen problems. Beth made a motion to accept the new envelope format, Joe seconded the motion. All approved. Motion passed.
 - E. WATER QUALITY: Kelie Bond accepted the new Chair position of Water Quality. Pat, Joe and Kelie will meet between now and next meeting to get her “up to speed”. This is great news for the PLA!
 - F. NATURAL RESOURCES: Joe reported the Ryan Williams Annual Perch Fishing Contest was a great success. There were 81 people signed up – which is the average number the past few years. Ice is currently 13 inches deep. Quads and snowmobiles are noted on certain parts of the lake. Despite the high winds, people came! The winning perch was 11 ½ inches long! (about 1#)

-Because of the > 50 mph winds, a major water surge occurred. A surge is > 1 foot rise in water level. ¾ of a mile up river flooding occurred. A 2" crack was noted mid-lake and the water spilled out causing an ice rink effect around it.

- G. SOCIAL: Lynne reported Park Place is reserved for Friday, JUNE 17, 2022 from 6-9pm for the PLA Annual Meeting. It will be an in-person meeting only this year, no virtual component. Cost: \$250 to reserve and need to purchase Liability Insurance. Rich will reimburse Lynne for these up-front costs. We are still in need of a Speaker. Ideas discussed; Pat will follow up with calls. Speaker costs will include an honorarium and overnight accommodations. Will need to print Program, any Speaker handouts and a copy of the 2021 Annual Minutes to place in folders for each attendee. Need to collect door prizes. Food again depends on CDC recommendations – boxed versus catered; and BYOB. It would be good if can record the Speaker and post on the PLA Website. We will need all details determined before April 1, 2022 when send out the Annual Membership envelopes. Normal attendance is around 70. Last year had 49 due to covid issues.
- H. EDUCATION: Betty reported progress on the Oceana Speech Project March 23rd at Park Place. It is free except for a \$250 refundable damage deposit. Have 2 judges so far: Brian Melville and Claudia Hodan-Ressel, need 2 more. Kelie Bond then agreed to be a 3rd judge. Joe will set up the AIS Display from last years Annual Meeting. Watched the video 2 students created: "The Hook" which is sent to schools in the area and is posted on PLA Facebook site. Flyers will be posted in the schools, library, post office and on PLA FB site. Press releases were sent to both newspapers and oceanapress.com. Discussion about having bottled water and individual bagged treats available. Beth offered to assist Betty with this. Will provide the judges a token of appreciation and a Thank you note. The student certificates of participation from Pixel Graphics will cost \$45. Cost total of awards is \$300. A motion was made by Rich to pay for awards and up to \$100 of flyer costs. Joe seconded the motion. All approved. Motion passed. Rich asked that receipts be sent to him.
10. Unfinished / Continuing Business:
- a) Grant Updates – WMSRDC update on Sandy Bend Funding / Clean Boats, Clean Waters grant both still pending. Should hear any day.
 - b) Consolidated water quality historical data project – Still need information from Mike Peters. Kelie, Pat and Joe will meet in next few weeks.
 - c) Outreach to other Lake Associations – Pat reached out to White Lake Association: new contact Dave Hays. Rich will add to contacts and send the PLA Newsletter. They have a Watershed plan for White River, but no issues regarding channel dredging. Pat reached out to Portage Lake Association who has not met since 2008 as a true Lake Association. It is more business oriented and connected to their Chamber of Commerce, they do not deal with water quality. Did also receive the Stony Lake "Newzletter" via email to review. Continuing to network w/ other Lake Associations.

- d) Update from Pentwater Watershed Council – Crystal Creek Dam: Ross reported they are making progress. Carol Feltes is the secretary. Ross is collecting a list of funding resources. Had first Zoom meeting with Mark Tenello regarding river temperature data. The plan is to continue to do homework before making any decisions. There are detailed studies of the South Branch of Pentwater River. Next meeting is scheduled by Zoom February 24th with Susie Knoll from the Oceana County Conservation District.
- e) Pentwater Visitor Guide – New ones are out already. What we put in will depend on the Grant results.
- f) Online Payment Options – Using Squarespace does not make sense for our use. PSA uses JotForm but is restricted to less membership numbers that we have. PayPal would need an extensive database established. No decisions made yet.

11. New Business:

- a) Channel dredging – Formation of a local committee in Pentwater Village has happened. Next meeting will be at Park Place on March 16th from 10am to 12noon. Lynne and Pat went to the first meeting. They are encouraging everyone to send letters to elected officials (already posted on FB and Village website). Agreed to create a letter of support to send to the State level from the PLA Association. We are in need as Pentwater Lake is a “harbor of refuge”. The channel needs to be at least 8 feet deep and in spots, it is only 5-6 feet deep. Pat was talking to Dave Rosema about possibility of Pentwater as a community building their own. Is there one to rent locally? All are trying to brainstorm. Per Pat- were told at first meeting, there are no monies budgeted for dredging in 2022 and it’s too late for appropriation. Cost is \$150-\$250,000. The PLA will make sure to have a representative at the next meeting.
- b) 2022 Calendar (Chocolate Walk), printing costs – Rich said in past Caroline Denlar had the calendar “card” printed to put in our Newsletter as an insert. Cost is \$80 and is a big hit. People put it on their refrigerators for the year – very handy! Plan is to continue to provide this.
(Rich was recently asked why isn’t the “chocolate walk” on the calendar? With some asking around found out Ludington used to have one, not Pentwater.)
- c) Upcoming or available seminars / conferences / webinars – Discussed need for an annual list of conferences that occur and post them on the PLA Website with reminders on PLA FB page. This is a goal to complete this year.
- d) Pentwater Master Plan – Lynne reported the Pentwater Master Plan is in process and will be done by April. This includes Village and Township Plans.
- e) Request received – Regarding one area that is on the plan is the improvement of the 90° boat launch. It is in disrepair. The PLA is requested to help with volunteers and possibly monetary support to fix the bumper on the dock, clean up sides of asphalt. Will do an email blast when have a date set for this clean up.

12. Board Member Comments - AnnaMae reported there is a Water Safety Day scheduled for June 18th. This is a program that the Coast Guard provides. Should hear more soon and will post on PLA FB site.

13. Adjournment – 9:11 PM

Respectfully submitted,

Beth Provencal
PLA Secretary