

MINUTES: Pentwater Lake Association (PLA)  
May 15, 2023 @ 6:30 PM at Centenary United Methodist Church, Pentwater

1. Called to order @ 6:35pm
2. Roll Call: present – Tom Walter, Rich Pugsley, Beth Provencal, Lynne Cavazos, Ross Feltes, Betty Pleva, Joe Primozich, AnnaMae Bush. Absent – George Richey, Joan Menke-Schaenzer, Dan Selahowski, Pat Hooyman. After roll call, group reminder of need for time control and to try to limit reports to 3-5 minutes and keep discussions on point. See New Business 10d.
3. Approval of Agenda: 1 addition – Youth Fishing Tournament. Lynne made a motion to accept agenda w/ addition, Beth seconded the motion. Motion carried.
4. Opportunity for Public Comment:  
Garry McKeen stated he appreciates the professionalism of the PLA meetings where everyone works together to accomplish goals and commended the PLA on such a quality Newsletter.
5. Approval of Board Meeting Minutes: Reviewed April 27, 2023 Zoom meeting minutes. Correction – added full title of Friends of Pentwater (PTW) River Watershed committee to 8i. Rich made a motion to accept Minutes with correction, Lynne seconded the motion. Motion carried. Beth will post on PLA website.
6. Treasurer Report: Rich emailed May Financial report and had copies available. Reviewed line by line. Current totals include: General fund: \$12,000.89, Harvesting: \$2,025, Youth Fishing Tournament/Rose Donations: \$2,317.28 and Friends of PTW River Watershed: \$2,700. TOTAL \$19,043.17.
7. Next Board meeting: Friday June 16, 2023 – Annual Meeting at Park Place 6-9pm. Beth will post information on PLA Website and a reminder on PLA Facebook (FB) site.
8. Committee Reports:
  - A) Newsletter – AnnaMae  
The May 2023 Newsletter was sent out at the end of April, contained 16 pages. Thankful for input and great articles people submitted. Is encouraged that folks continue to send more articles. Deadline for next newsletter is mid-July and will be sent out the first week of August. Kids posters will be included. (see Education 8H for further information re: Posters)
  - B) Publicity – Pat emailed report  
Submitted the announcement of the next PLA Board meeting to Oceana Herald and Oceana County Press.
  - C) Social Media – Beth  
Website: Beth was gone 3 ½ weeks becoming a new grandmother, and just getting back in gear. On May 12, 2023 posted the March Minutes, the May Newsletter and updated date of this meeting. Apologized for not it doing sooner.  
Facebook: Nothing new on the “Fish page.” As of today, there are 813 followers. In the last 28 days 5 people have clicked on FB links for educational opportunities. There have been 20 new followers and 19 new page “likes”.
  - D) Membership – Rich  
Current 2023-2024 year so far 111 paid. 2 new members. New membership packets cost \$3 to mail. Rich will need to be reimbursed.
  - E) Water Quality – Pat emailed the following report:

-We had a meeting of the water quality team and finalized the collection schedule for 2023. The team members are Rich Pugsley, Tim Cole, Joe Primozich, Kelie Bond, Tom Walter, Pat Hooyman, Carol Feltes, Beth Provencal, and Rob Landis.

-The first water sampling will occur this Thursday May 18th.

- Tim Cole and I attended the CLMP training in Crystal Mountain on May 5th.

- We will collect dissolved oxygen data this year for the first time in recent memory.

-Created a great spreadsheet for the Collection Schedule – sent via email.

-Last test via SECCHI disc was 8-foot water clarity. Noted surface water temp of 62 deg.

There is a new water treatment schedule from Progressive Lake Management (PLM) which is sent to the Pentwater Lake Improvement Board (PLIB) members.

F) Natural Resources & PLIB – Joe

-There is a single trumpeter swan on the marsh. This is the 3<sup>rd</sup> year it has stayed which is unusual. 4 new fox kits have been seen on Ottawattamie Dr.

-PLIB is working on Lake Weed Chemical Treatment/Harvest Schedules.

-Tours - Once a month would like to take PLA Board Members and possibly some PLIB members on a walk along the edge of the south branch of the PTW River to tour this area of the watershed – starts this week Thursday May 18. (Transfer Station/Dump to Sandy Bend.) Need to sign up ahead of time. Can only do these tours on Thurs or Saturday as access is via the Transfer Station entrance. Also, this summer – would like to start doing pontoon boat tours of the shoreline. Also planning on a kayak/canoe trip on South Branch to eagles' nest, this will not be for the general public but to educate PLA Board members.

G) Social- Lynne

-June 16 Annual Meeting plans underway, no issues. Reservation deadline is June 1<sup>st</sup>. Rich will send out email reminder, Beth will post on PLA FB site.

-Summer Schedule:

June 4 Start of Summer Party (SOS) booth Rich will bring info, membership forms & pens, Tom & Marcia (Walter) will bring CB/CW banner.

June 12 Community non-profit event at Library. Lynne will bring tent, Rich will bring info.

August: Homecoming- Thursday August 10- Strawberry Shortcake Social and Saturday August 12 will have a float in the Parade.

Pentwater Magazine articles- Tom and Lynne will be writing/submitting articles. There is a new editor this year, assume same schedule but will find out more.

H) Education – Betty Pleva

2023 PLA Summer Project is a Pentwater School Poster Competition to create a logo for the Clean Boat/Clean Water initiative (Clean, Drain, Dry). It will include grades 4 – 8.

Rich & Betty met at school 5/14/23. Art Teacher Carrie Jeruzel is the point person at Pentwater School. Did two PowerPoint presentations to the teachers and children- Grades 4/5 combined and 6/7/8 combined. They have from May 16 to June 1st to work on creating the posters and can use a variety of mediums. Rich/Betty/Joe to judge & decide winners. It was decided to award five \$25.00 winners (one per grade) to total \$125.

Winner will be in PTW Magazine along with an article and will be in the PLA Newsletter. The posters will be collected and then be on display at the PLA Annual Meeting.

I) Friends of the PTW River Watershed – Rich

The Friends have been working on 3 things:

- a) The Grant application for the watershed survey was submitted to the Oceana County Community Fund on May 1<sup>st</sup>. Feedback by June 1<sup>st</sup>.
- b) The road stream crossings are done except for 40 on Huftile Creek. Hope to finish this week.
- c) Meeting with AWRI on Friday, May 19<sup>th</sup> to prepare Quality Assurance Project Plans for Molecular Source Tracking in high e-coli areas. Also, one for testing for Hart Lake treatment chemicals going over the Hart Dam.

Future activities:

- a) Suzie Knoll, working with Trout Unlimited, has submitted a grant request for watershed council support for a multiple county area including Oceana County.
  - b) Watershed Tours
- J) Scholarship Program – Joe  
 Handout given to PLA Board with the “PLA Water Resource Scholarship” instructions for students. All Oceana County graduating seniors and grandchildren of PLA members are eligible to apply to win. Briefly, there is a point system: Part 1 – 30 points to identify how the scholarship will help with their educational career, Part 2 – 20 points to include contact information, community service of activities they have been involved in and a reference letter, and Part 3 – 50 points to explain in two ways the importance of our lakes/streams and their waters in their future and ways to improve lake health and develop cleaner waters. There is more but this is the general outline.  
 Scholarship committee members include- Joe Primozich, Betty Pleva, Joan Schanezer, Dan Selahowski, Rich Pugsley, Pat Hooyman and AnnaMae Bush.

9. Unfinished / Continuing Business:

- a) Seminars/Conferences/Webinars – Ross sent an email on 5.11.23 with updated educational opportunities. Beth is posting on PLA Facebook site, timing the posts for folks to have time to register.
- b) Channel Dredging update – Lynne updated the PLA regarding timeframe of anticipated dredging. Weather permitting June 17 earliest depending on how Grand Haven goes. Will dredge 12-14 ft, will use tubing system to move sand to the North side of channel on the current sand bar. Takes a week if all goes well. There is more money in that fund than need but unfortunately will not get to keep it – will go back to Federal fund for other channel dredging needs.
- c) Coastal Resiliency Project – Lynne Tom/Lynne still waiting to hear proposal
- d) Google Drive Account for PLA – Rich No updates. Still waiting for someone to step up or possibly pay someone to set this up and maintain it.
- e) Clean Boats/Clean Waters (CB/CW) – Tom & Rich First Launch Blitz will be July 8<sup>th</sup>. Registered to do all 3 launch sites. Will have table displays, Pavement Message. There are some great pamphlets to hand out, the fact sheet. Still working on getting enough volunteers for all 3 sites. The theme for our float at the August Homecoming Parade will again be CB/CW.
- f) MLSA Annual Conference (May 5/6)- Ross  
 Ross & his wife Carol Feltes attended the 2-day conference. Pat Hooyman and Tim Cole completed the 1-day CLMP Training.

Ross stated of course too much to cover at this meeting, but shared the main Conference highlights included healthy lakes, proper land use, concerns about septic tanks and short-term rentals, fertilization, ordinances, loss of natural habitats, wake boats as an erosion threat in lakes. Attended sessions re: what various Lake Improvement Boards are doing to combat issues and preserve healthy lakes. The 2024 MLSA conference will be in Muskegon.

g) Pilot Program for Score the Shore Rehab – Tom

Need to apply and obtain grant money. Need to create a Demonstration Project to use as an example for riparians. The PLIB is looking to allocate their budget to find a lake and shore manager (not just lake). This is still in the proposal state. If this occurs, the PLA could work with them. Nothing much happening yet.

Tom/Lynne worked on a poster for Score the Shore for Earth Day. This poster will be at the PLA Annual Meeting.

h) Youth Swimming Lessons – AnnaMae

AnnaMae presented a handout, stating that a few years ago the PLA Education committee investigated doing some Water Safety initiative/program, but it did not formulate after Covid hit, so wished to readdress the possibility of the PLA supporting such an endeavor – possibly helping with costs. Said programs she knows of do this in 8 lessons. Lynne then gave a history – Pentwater Rec Club used to run this program years ago and used the Hill & Hollow pool. Parents paid cost of child's lessons. Needs much follow-up. Lynne made a motion to have AnnaMae follow up with Boy/Girls Club and Katie Anderson /Rec Manager to pursue information and bring back to the PLA board. Beth seconded the motion. Motion carried.

## 10. New Business

a) Riparian Evening Lights on Lake/Zoning-Rich: Stated he spoke with Keith Edwards, Pentwater Zoning Administrator, who indicated there is an ordinance for lighting. He is willing to talk with owners who may be in violation. This may be another good article for the newsletter. Keith spoke with one property owner and the owner acted.

b) PLA Clothing/Advertising Items- Rich/Everyone: Rich will contact the PSA (Pentwater Sportfishing Association) to see who they order from, costs and system. Lynne stated she will contact Pixel Grafix to see what ordering entails – likely it is better to pre-order otherwise will end up with too many sizes. What about a hat or visor? Will discuss findings next meeting.

c) Memorial Tree for Hooymans- Lynne: Reminded group that we collected money to purchase a tree in memory of Pat and Diana Hooyman's son – Patrick James Hooyman. Lynne will talk to Pat about their wishes- what kind of tree and where to plant and bring back to group.

d) Board Meeting Time Control – Lynne/Tom The goal is to complete each monthly PLA meeting in 2 hours or less. Discussed ways to do this. Staying on topic, limiting reports to 3-5 minutes, and sending discussion topic information to each member ahead of the meeting so come prepared to discuss.

e) Nominations: PLA Board members and Slate of Board Officers: 2023-26 -Tom  
(in absence of current President, George Richey)

Joe Primozich, Pat Hooyman, Lynne Cavazos accepted the nomination as first term members on the PLA Board and George Richey, Tom Walter and Beth Provencal agree to remain on the Board for a second 3-year term. Rich made a motion to accept nominees, Lynne seconded

the motion, motion carried. The PLA Membership present will vote for Board members at the June Annual Meeting. (Note that Dan Selehowski declined to run for 2<sup>nd</sup> term, and Tim Cole was asked but declined a board position at this time.) Final count of PLA Board members will be 9 in accordance with the PLA bylaws.

Officer position discussed – Pat agreed would take the President position as George is unable to continue this position. (Note: George wishes to remain on the board.) Tom, Rich, and Beth all agreed to continue their current positions on the board as VP, Treasurer and Secretary. The membership used to elect officers at end of the Annual meeting. A motion made by Rich to nominate PLA officers before meeting to save time, Lynne seconded the motion. Motion carried. \*\*\*

- f) PTW Library Open House on June 12 – Lynne: The Non-Profit Open House will run from 11a-1p. Lynne will bring canopy. Rich plans to bring tables and children’s games. Membership forms will be available and various “freebies” for folks to take. Tom will bring rocks to hold pamphlets and brochures down in the wind. Will be there 10:30a for set up.
- g) Youth Fishing Tournament – Joe: 2023 dates are June 10 to August 13. It will include the same rules as previous 5 years. AnnaMae will include article in the PLA Newsletter, Rich will send out a member Email reminder and Beth will post information on the PLA FB site. Website will be updated with 2023 dates and fish entries will be added to Photo section on Website. Will also put information in the Pentwater Magazine.  
-Discussion regarding what to do when a child catches a Master Angler Fish this year. Need to make it special since there are many a fisherman who have never caught one! (so admitted Joe Primozich:) We’ve had 6 caught in this tournament over the years and not drawn much attention to it. When you report it to the DNR - Master Angler Program, the State of Michigan awards a patch. (See Michigan.gov website/Master Angler Fish section) Rich proposed if a child catches a master angler fish in the tournament this year – perhaps the PLA could buy a jacket or sweatshirt to put the patch on Rich then made a motion to buy a jacket for any child who catches a master angler fish this year; cost not to exceed \$300 out of Rose/Youth money. Beth seconded the motion. Motion carried.  
Any youth master angler winners will also be included it in the Newsletter article covering the Youth Fishing Tournament. Will also make sure the youth photo/information posted will note when it is a master angler fish.

- 11. Board Member Comments- Garry McKeen: not a board member, but spoke up regarding funding for Watershed Groups- many going to MI Legislation. Added re: Crystal Township/Dam issue – There are Spark Grants- \$65 million available, which Muskegon is applying for recreational use. But this type of grant cannot be used for the Crystal Valley Dam because it is not a recreational issue.

## 12. Meeting adjourned @ 9:12pm

Respectfully submitted, Beth Provencal, PLA Secretary

\*\*\*Note: After reviewing the PLA Bylaws, noted this process was not in adherence – Officers must be a Board member before can become a Board Officer, meaning two separate elections are required. The PLA Board held a separate Zoom meeting to complete the election process of Officers in accordance with said bylaws on 6/27/23. See attached Minutes.