

MINUTES: Pentwater Lake Association (PLA)

May 16, 2022

- 1) Called to order @ 6:34pm @ Centenary United Methodist Church (UMC)
- 2) Roll Call: Pat Hooyman, Rich Pugsley, Joe Primozich, Kelie Bond, Lynne Cavazos, Beth Provencal, and PLA Guests: Carl Thorson, Carol Feltes, Ken Konyha. Guest: Beth Russell, Pentwater Historical Society.
- 3) Approval of Agenda: Addition under New Business to discuss cost of Acrobat for Secretary. Motion made by Rich to approve agenda with addition, seconded by Beth. All approved, motion passed.
- 4) Public Comment: Carl introduced self, gave some of his bio which includes being a sailor, an engineer, a partner at Patterson Marine and was active in helping the Davidsons building of the Pentwater Artisan Center. Ken introduced self, moved here in 2020, recently joined the Friends of the Pentwater River Watershed, and was a chemist and professor at University of IL. He is also active in the Pentwater Service Club. Carol introduced self, is a retired biologist and research librarian and has worked in 3 of the Fortune 500 companies. All are PLA Members and interested in knowing more about and helping the PLA to accomplish its mission/goals.
- 5) Approval of Minutes: Minor correction made. Lynne made a motion to approve the April 18, 2022 Minutes with correction, Kelie seconded the motion. All approved, motion passed.
- 6) Treasurer Report: Rich sent Treasurer report via email prior to meeting. Reviewed the Annual Budget, pointing out cost of harvest and did brainstorm potential ways to share or pass on cost back to the Pentwater Lake Improvement Board for their Water Quality funding as was done in the past. We would continue to do the work, but not the cost. Joe is PLIB President and will bring this up at their July or November meeting. Current totals:
General Funds - \$12,580.72. Harvesting - \$2025.00. Rose Donations - \$2,432.77
- 7) Next Board Meeting: will be the Annual PLA Meeting on Friday June 17, 2022, 6-9pm at Park Place.
- 8) **COMMITTEE REPORTS:**
 - A. NEWSLETTER: AnnaMae Bush absent but had spoken with Pat regarding future need for new software as current program extremely difficult to navigate, and make a request for increase in Editor Compensation to \$175 per Newsletter. Rich asked if this included supplies. This was unclear, Beth will ask and email results to PLA Board. Pat said AnnaMae said she needs to do her "homework" before can make specific request regarding which software packet and cost needed.
 - B. PUBLICITY: Pat brought up 4 publicity opportunities. First: PLA Banner – had a 6 foot banner made by Vista Print online which Pat paid for upfront. He was reimbursed

\$60 per Rich, Treasurer. Pat presented the white banner which has the blue anchor logo on the left and then: Pentwater Lake Association in bold, and below that “for the Love of the Lake” in script. We will need at least one more, possibly 2 for the future. Second: Updated progress on May 19th Pentwater Service Club presentation. Rich will be assisting the presentation. They are putting together a PowerPoint presentation and will hand out membership forms to encourage new membership. Tom Walter has provided input for the presentation also. Third: Start of Summer Party June 5, 2022. We will be next to West MI Sail Program. Set up is at 4pm. It runs from 5-7. PLA Members will rotate manning the table. Kelie, Pat, Rich, Lynne confirmed. The new banner will be in front of the table. Will have membership forms, MLSA magazines- which includes articles about environmentally friendly yard care, and a poster made by PTW students for Earth Day. Fourth: PTW Magazine – The PLA has a page in each weekly magazine, starting 5/18. This year the articles must be in 2 weeks before printing. Pat will write first one. Tom and Rich will make a schedule of articles that need to be in magazine that are timed, for example: Life Jacket Stations open as boaters arrive. Will discuss PTW article timing at July 18 meeting.

- C. PLA WEBSITE / FACEBOOK PAGE: Beth reported both are being kept up to date. Will post the Youth Fishing Tournament and get started on new page regarding fish found in PTW Lake. There have been numerous “likes” on the FB page. She will post the corrected April Minutes this week.
- D. MEMBERSHIP: Rich stated there are currently 231 PLA paid memberships for 2022-23 year. Had one request to transfer their membership, agreed not appropriate. The free membership certificate was given to the Annual Womens Wine and Art Auction, so anticipate 1 more add.
- E. WATER QUALITY: Pat is the new chair for this committee. Pat did the online CLM Training for water sampling collection. May 19th Joe, Pat and also Tim Cole will do the collection. Carol offered to transport to Muskegon, Annis Center. June 16th Tim Cole will be the solo collector. Rich will coordinate with Tim. Kelie may be able to assist, they will work it out.
- F. NATURAL RESOURCES: Joe reported a female bobcat has been spotted on the South Branch of PTW River, above Longbridge Rd. Discussion about the “frog log” continues. They have had 3 ideas, one of which includes asking a riparian volunteer to put in a natural structure.
- G. SOCIAL: Strawberry Social update -Lynne stated mailings went out regarding need for Strawberry Social volunteers in the membership envelopes. Discussed need to increase price of the Strawberry Social due to inflation and it is our primary fund raiser. It was decided change will increase from \$4.50 to \$5.00 but will include the water. Water alone will remain \$1.00. Last year we collected \$1789, spent \$1,005.29 with profit of \$783.71. There is concern of cost of supplies as inflation is rising. Actual pricing has not been done yet.

H. EDUCATION: Betty absent, but sent email to Rich. Brandon did his presentation to his Speech class as required and was given the \$125 award this past Thursday at the PTW School Awards Ceremony. He will be presenting at the PLA Annual Meeting. The speech lasts 8 minutes and 25 seconds and is about aquatic invasive species. Brandon's family is invited but will be required to buy their own tickets to the dinner if they wish to eat.

9) **UNFINISHED / CONTINUING BUSINESS:**

A. 2 GRANT UPDATES: Rich updated -

1: West Michigan Shoreline Regional Development Commission (WMSRDC) SANDY BEND - per email Tom Walter: Big Sandy Bend Project. GLNED Pentwater Kickoff Meeting occurred earlier this month. This project is engineering and design(E&D) only. The first part is to 80% completion with the last 20% occurring after some further decisions.

2: CB/CW GRANT: (Clean Boats/Clean Water) The grant decision is still pending. Not likely we will get it. If we do, the first event PLA must host is July 16, 2022. May need to ask the PLIB to assist with funding these events.

B. UPCOMING SEMINARS: Ross Feltes latest list was emailed to PLA Board for review and to post current opportunities on the PLA FB page. It is quite comprehensive. Ross attended the MLSA Conference and the Joint Aquatic Sciences Meeting. GVSU faculty may be interested in working with their graduate students on data collection or a management plan for the Pentwater River Watershed, if studies can incorporate an academic, a scientific, component. He was told Annis Water Resources Institute in Muskegon uses Pentwater Lake as their control, a relatively unaffected standard, when performing research on similar West Michigan lakes. He sent notes to PLA Board for perusal of the information gleaned.

C. OUTREACH OTHER LAKE ASSOCIATIONS: Currently PLA has reached out to 3 other Lake Associations: Bass, Stoney and White Lakes. Have not met with Garry McKeen formally yet. Notified that the DNR spent \$1500 on a Project to find out all the fish in our Lake and River. This required 96 samples. Results are pending.

D. UPDATE: Friends of Pentwater River Watershed: So far, it's been determined our watershed is in pretty good shape. A survey needs to be completed by a WGUV Professor who has appropriate expertise.

E. CHANNEL DREDGING / UPDATE APRIL MEETING: Newest news from the Citizens Council/Dave Bluhm, is that the funding has been obtained! Next action in progress is to find a company to dredge in a timely manner. Discussion regarding other needs such as fencing was tabled. Because the channel wall is Army Corp of Engineers jurisdiction, there will be much red tape. Suggestions can be offered.

F. REPORT OF THE NOMINATING COMMITTEE: Pat, Lynne, AnnaMae, George and Joan met via email. It was noted in the PLA Bylaws that no Board of Director can do more than 2 3-year consecutive terms. This means Pat cannot be president next year. The Nominating Committee requested George Richey to be the next PLA President, and

Pat offered to become the Water Quality Chair. A formal vote to be taken at the end of the 2022 Annual Meeting June 17th. It was suggested to add nominations to the agenda schedule every April.

10. NEW BUSINESS:

A. ACROBAT SOFTWARE ANNUAL RENEWAL: Beth reported the Acrobat software purchased last July will need to be renewed this July 2022 for a cost of \$149 to be able to convert to pdf from MS Word. Secretary is unable to post monthly PLA Minutes unless it's in pdf format. She checked with her computer guy who said the "free Acrobat" version is for read/view only. Discussion ensued. Beth is to work with Pat & Ross to see if there is another way to convert from MS Word to PDF that is free.

B. PRESENTATION BY PTW HISTORICAL SOCIETY: Beth Russell made 15-minute PowerPoint presentation. She is a current Pentwater Historical Society Board member and former secretary. PTW Historical Society was started in 1982 and has done various fund-raising projects as well as made grant applications to be as updated and sophisticated as they are. She encouraged the PLA membership to experience all the great artifacts and information available. The PLA is not in the position to assist with funding as it is not in the PLA mission but thanked her for all the great information and will spread the word.

11. BOARD COMMENTS: Joe asked that the PLA Scholarship discussion be added to continuing business at the July 2022 meeting.

12. ADJOURNMENT: 8:59pm

Respectfully submitted,

Beth Provencal
PLA Secretary