MINUTES: Pentwater Lake Association (PLA) July 17, 2023 @ 6:30pm at Centenary United Methodist Church (UMC), Pentwater

- 1. Called to order by Pat Hooyman, PLA President @ 6:37pm
- Roll Call: Present -Pat Hooyman, Tom Walter, Rich Pugsley, Lynne Cavazos, Ross Feltes, Joe Primozich, Garry McKeen and AnnaMae Bush. Absent: George Richey, Joan Menke-Schaenzer, Beth Provencal, Betty Pleva.
- 3. Approval of Agenda: Lynne made a motion to approve agenda as written, seconded by Joe. Motion passed.
- 4. Opportunity for Public Comment: Garry spoke a word of thanks and support for Rich for all his hard work on watershed matters.
- 5. Approval of Board Meeting Minutes: Reviewed May 15, 2023 meeting minutes. Joe made a motion to approve minutes as written, seconded by Rich. Motion passed. Will be posted on PLA website. (Note: On 7/9/23 Beth emailed PLA Board members Annual Meeting minutes from June 16 and Zoom meeting from June 27 for review, even though will not be approved until next year's Annual Meeting June 2024. Better to review when fresh in everyone's mind.)
- Treasurer Report: Rich detailed both the year-end financial report (as presented to membership at the Annual Meeting) and the June 2023 Treasurer Report. General Fund: \$13,055.74, Harvest: \$2025. Youth Fishing Tournament/Rose: \$2317.28, Watershed Survey \$8800. TOTAL balance: \$26,198.02. Note -Only the Annual Treasurer report is posted on the PLA Website annually.
- 7. Next Board Meeting: August 21, 2023 @ 6:30pm at Centenary UMC
- 8. <u>Committee Reports</u>:
 - A. Newsletter AnnaMae: Editor

Submitted a written report via email prior to meeting and handed out additional copies. Highlights included: list of Newsletter Committee Members (AnnaMae, Lynne, Joe, and Caroline Denlar), normal tasks and timetable of the editor, and content of each newsletter such as President's message, committee news, etc. Added who does what job on the committee.

B. Publicity – Pat

Submitted notice of the next PLA Board meeting to Oceana Herald and Oceana County Press. Articles are appearing in each issue of the PTW magazine. Authors include Lynne Cavazos, Tom Walter, and Rich Pugsley. A float is planned for this year's Homecoming parade.

C. Social Media – Beth

<u>Website</u>: Added new board members and officers, posted annual Treasurer report, and 11 youth fishing tournament photos covering 8 categories and uploaded the May Newsletter. <u>Facebook</u>: Posted several Annual Meeting photos of members, the YouTube video of both Annual Meeting speakers, reminders about Youth Fishing Tournament and educational opportunities. Total posts: 16 since May 15th meeting. The PLA Sponsored Art Poster Contest information was added on 7.15.23. (Per FB Dashboard: last 28 days- post reached 2121, post engagement 532 and 10 new likes.)

Rich reiterated his suggestion that the PLA Board find an "IT" person to help with the website, to broaden its use.

D. Membership – Rich 172 Members renewed, 49 not yet, 6 new. Presented a written report regarding logo clothing. Ideas mentioned at the meeting included flags, car decals, hats, vests for master anglers. Rich will present a specific proposal at the August meeting.

E. Water Quality – Pat

- Water samples were taken May 18, June 15, and July 13.
- Oxygen profiles have been obtained every two weeks.

-The Team met to formulate a recommendation to the board regarding PLA policy when E.coli is detected at levels exceeding EPA standards. We recommend that when this happens, a designated member of the water quality committee will inform the District-10 Health Department, EGLE, the village manager and the township supervisor, and the Oceana County Commissioner (Tim Beggs). Joan Menke-Schaenzer will create a decision tree for use next year to further refine the process.

-In June, high levels of E. coli were detected in the village creek. DNA analysis indicated that the source was not human.

-The July 13 samples indicated high levels of E.coli in several sites. We are investigating how to follow up on this to determine the possible source. Notified EGLE, District 10 Health Department, township supervisor and village manager.

F. Natural Resources – Joe

-Reported sighting 6.28.23 of an invasive animal species called a "Nutria". The DNR asked us not to report this in our newsletter or elsewhere until they could confirm what we had seen. Diane Baker took photos of it. Joe will try to "harvest" it (trap and kill) also for confirmation. IF confirmed, the DNR will seek Federal Funds to control it.

-Launch Blitz Report -Rich: The Launch Blitz for the education of AIW Prevention was completed at the Village Boat Launch on Lake St. on July 8 by Joe P. and Tim Cole. On July 15th- Lynne C. and Kelie Bond did Lake St again, and Stan Rokita and Rich did Monroe Rd launch. A total of six PLA volunteers spoke with 70 people who used 15 power boats, 2 sailboats, 1 pontoon boat and 7 kayaks or paddle boards.

G. Social – Lynne

Annual Meeting report handout with details. Cost deficit was \$445 this year, not unusual. Requested set up help for the annual fund raiser – the Strawberry Shortcake Social on August 10, 2023. Volunteers- Ross, Joe, Tom, and Rich offered to set up and take down.

H. Education – Betty

Betty is working on a report of the PLA Logo Contest that can be used for the PLA Newsletter, the Pentwater School Newsletter and the PTW magazine.

- Friends of the Pentwater River Watershed Rich Written report emailed ahead of meeting and copies distributed. Highlighted that a Road/Stream Crossing survey was completed on all 289 crossings in the watershed. (Please see 9B below for Riparian Watershed Survey discussion and motion.) Of note, currently the Pentwater Watershed is in good shape.
- J. Scholarship Program Joe: Nothing new to add at this time.
- 9. <u>Unfinished / Continuing Business</u>:
- a) Homecoming Parade Float- Tom: Pat will sign us up at the Chamber and pay the registration fee. Tom emailed a photo of last year's float before the meeting. On August 4 or 5, a week before the parade, folks who want to help with the design and décor need to show up at Tom's house.
 MOTION: Rich moved and Joe supported approval of a budget of up to \$200 for the parade float, décor, candy, etc. Motion passed.

- b) GVSU Survey Agreement Funding Status/ Approval- Pat/Rich: Informed the Board that the Watershed household/riparian Survey is now fully funded by grants from Fly Fishers International, Oceana County Community Foundation Investment Fund, the Eugene Kuhne Fund, and private donations from Oceana County residents. Rich made a request for PLA Board to approve and sign the contract with Grand Valley State University (GVSU). **MOTION:** Given the full funding of the GVSU contract for the watershed household survey, motion made by Lynne for approval to sign the contract, seconded by Tom. Motion passed. Anticipate survey to begin in fall 2023.
- c) Upcoming Seminars/Conferences, etc. Ross: Presented a written list of current educational opportunities. These are for all interested Board members, and secondly for PLA members who may be interested. The ones that pertain to PTW Lake/River/Watershed be posted on the PLA FB page.
- d) Channel dredging update Lynne: The most recent ACE survey recorded a minimum depth of 7' in the channel. Dredging company was supposed to do Pentwater before Grand Haven but chose to reverse the order. So, the work in Pentwater has been delayed by several weeks. Some of the Chicago-Mackinaw sailboats will be too big to come through the channel for the "Back from the Mac" party that is held by the Pentwater Yachet Club. PLA is not involved in the dredging at all.
- e) Score the Shore- Future needs and volunteers- Tom: The PLIB meets at 4pm on Tuesday July 25th to decide on hiring a shore manager. This will impact what the PLA does with volunteers.
- f) Memorial Brick Lynne: Spoke with Pat concerning a memorial tree or brick in memory of his on. The cost for a brick at the Sailing Program gazebo is \$70 for the choice of text for engraving. The brick can be 4x8x2.5" or 8x8x5". The contact person for placing the brick is Pam or Paul Slotsema. Sufficient funding (collected previously from Board members donations) remains for a tree or shrub or bench in the area of the gazebo.
- 10. New Business:
 - a) Rich regarding a Liability Waiver Form for volunteers: First the agreement between the PLA and the PLIB relative to liability of volunteers was reviewed and approved. Rich has that form. Second, the individual form for people who do the volunteer work that is paid for by the PLIB was reviewed and needs to be revised. This will be added to the August agenda.
 - b) Donations- We had a \$100 donation in honor of Hickman. Had a \$20 donation from Dan Selhowski for the annual meeting. A \$200 paypal (actually \$195 after paypal took their cut) donation was not specificized, but we believe was also for Hickman.
 - c) Slot Limits for Bass and Pike- This discussion was about requesting slot size limits on bass and pike which would prevent tournament anglers from coming to Pentwater Lake to catch Large or Small mouth bass and taking them to another lake for weigh in and release in that lake. This has been occurring for the last several years. Slot limits are a tool fish biologists use to protect spawning aged fish.
- Board Member Comments Rich mentioned he worked on the launch blitz with PLA member, Stan Rokita who had a wonderful photo of the channel this winter when it was full of ice balls.
 A postcard was circulated that had information about a conference for MI Corp.
- 12. Adjournment: Meeting adjourned @ 9:15pm

AnnaMae Bush – took Minutes. (Beth completed final copy-added Committee report highlights.)