

#### F. Social - Lynne

After receiving updates from the Chamber of Commerce regarding the uncertainty of the Fall Festival, we will not hold the strawberry social.

#### G. Website - George

Forty-five pictures of the fishing tournament were added to the website. George also put up the annual Treasurer's report.

#### H. Education - Betty

Betty will attempt to meet with HS science teacher, Erika Fatura, and act as a PLA-School liaison. Several ideas will create a youth component to the PLA. The areas included all grade levels and areas of curricula: speech, essay or poster contests, boating safety, fishing, water quality testing and educational projects toward a healthy lake.

### 8. Announcements

#### Rich Pugsley

1. Interim reports are available from intern Emily Newman, if requested.
2. Web link - petition in Minnesota for Wake Boats; petition requests boats to stay 1000 feet shorelines.
3. Kathy Evans, of West Michigan Shoreline Development Council (WMSDC), provided feedback regarding the watershed plan. The Pentwater River watershed plan is too old to use for grant purposes.

Joe announced a PLA board boat tour on Pentwater Lake to view weed growth in the lake. The date of Monday August 24 was set for 4:30 PM. Interested members meet at the boat launch.

### 9. Work Session

Lynne discussed the need to create a list of initiatives explaining:

- A. What PLA is currently doing
- B. Ways to improve
- C. What new things we could add.

The board discussed goals, strategies and objectives and the division of the many areas within. It was decided to divide into small groups and meet prior to the next board meeting. The groups are divided as such: Water Quality - Joe and Mike, Boating Safety - Dan, Lynne, Rich and AnnaMae, Community Education and Involvement - Pat, Betty and Beth. Aquatic and Vegetation Management - Tom, Joe, and Janet, On-Going Administration - Lynne and George. The object of each small group is to brainstorm a list in their subcategory as mentioned above in the list of initiatives.

Meeting adjourned: 8:30PM